

# fromthe Board Table

#### 2014 in Review

On January 24th, 2015, Vancouver Island Regional Library staff members and the Board of Trustees convened for the 2015 Annual General Meeting. The "2014 Year in Review" and key performance indicators were presented, as well as a 2014 Finance report. The Board also welcomed 18 new trustees and elected new and standing members to the 2015 Executive Committee, Chair and Vice-Chair. In whole, 2014 marked a terrific year of programs geared towards staff and the community, with impacts that support both the strategic vision of the Board and the mandate of our library system.

#### **New Strategic Plan**



In 2014, VIRL embarked on a series of projects that underpin its five-year Strategic Plan, approved by the Board in 2011. Now in its final year of deployment, VIRL reflects on the achievements of 2014 and looks forward to the new strategic planning operation taking place in 2015.



Computer Stations: Nanaimo North Branch

## 2014 Highlights

Vancouver Island Regional Library has executed its 5-year Strategic Plan (2011-2015) based on the pillars of Collection, Communications, Facilities and Operations, Information Technology and the Delivery of Quality Service. Before embarking on a new adventure, below is a review of accomplishments in 2014 across our system.

# DID YOU KNOW?

- 1 82,000 people at our programs
- <sup>2</sup> 4,700 programs presented
- 3 5,300,000 total circulation
- 4 10 items signed out every minute
- 5 2,650,000 visits or 300 people every hour of every day!

# Achievements in 2014 include:

- 1. Early literacy kindergarten outreach
- 2. Children's membership card campaign
- 3. New system-wide programs
- 4. Increased community partnerships
- 5. Improved performance measures
- 6. Creating inspiring spaces for lifelong learning
- 7. Increased staff training and development opportunities

### Libraries in the Digital Age

To shed light on libraries in the digital age, Vancouver Island Regional Library hosted presentations on the subject of eBooks, information technology and the new role libraries play today.



"Very few communities are not touched by a public library."

-Justin Grimes
Institute of Museum and Library
Services

# The Facts

- 81%: "Libraries provide services hard to find elsewhere in the community."
- 94%: "A public library improves the quality of life in a community."
- 95%: "Libraries play an important role in giving everyone a chance to succeed."
- 40% of BC adults have difficulty reading a newspaper, filling out a work application form, reading a map, or understanding a lease.
- 1% increase in literacy levels would raise Canada's productivity by 2.5%, an estimated \$32 billion boost to our annual GDP.
- WiFi has become a hallmark of library service, with 98.7% of all service points around the province offering wireless Internet services.

  Demand for the service continues to rise exponentially 50% since 2012 and 650% in the last five years.

#### **Finance**

#### Finance Report

**Balance Sheet:** The balance sheet of \$30.9 million shows a healthy balance of cash and investments.

**Summary:** While the year-end process requires further adjustments into the New Year, the current year position is sustainable.

Revenue and Expenditures: Significant items affecting the current position of \$946,126 include: Revenues were generally in line with expectations with the exception of draws on the reserves for projects that have now been rescheduled to 2015. Similarly expenditures were lower than expected due to the timelines for these projects being pushed back as well as some internal savings of wages and benefits.

**Summary:** Taking all items into account, VIRL's operations are in a good position and will complete the year in a more positive position than originally budgeted.

#### Reserves Report

The Board of Trustees is provided with updated Reserves information at each meeting. At the end of December, the reserves show a \$4.2 million balance. The only item drawn from reserves in 2014 has been for materials due to the opening of Nanaimo North facility in June, 2014.

**Summary:** The reserves are healthy and continuing to grow following draws in previous years due to large-scale project funding.

#### **Facilities Update**

**North Cowichan/Chemainus:** VIRL is awaiting further confirmation of the direction from North Cowichan.

**Sooke/Juan de Fuca:** VIRL is awaiting further confirmation from the Town of Sooke.

**Sidney/North Saanich:** VIRL currently is awaiting feedback from Sidney/North Saanich with respect to land provisions.

**Campbell River:** The Campbell River branch is currently being revitalized with internal branch improvements, including new paint and furniture, in 2015.

**Nanaimo Harbourfront:** The renovations of Nanaimo Harbourfront have been planned and are expected to begin in the spring, 2015.

**Tofino:** A feasibility study has been conducted and pre-planning is being considered.

**Tahsis:** VIRL is awaiting an engineering report be conducted of the current Tahsis branch. VIRL staff continues to develop a plan that blends the branch, books by mail and eLibrary resources into a viable solution for the Village of Tahsis community.

**Port Hardy:** The planning process has begun for the revitalization of the Port Hardy branch. A public consultation is being scheduled in the immediate future.

"VIRL's position for the current year is sustainable."

-Steve Hurcombe
Divisional Manager, Finance



### **Board Updates: Officers**



#### **Board Chair**

Appointed to the Board of Trustees in 2009 by the Comox Valley Regional District, Bruce has served on the VIRL Board and Executive Committee since 2010. Bruce has been re-elected in 2015, making this his third year as Board Chair.



#### Vice-Chair

Appointed to the Board of Trustees and representing the Strathcona Regional District, Brenda has served on the VIRL Board from 1994-1997 and from 2008-present. Brenda has been re-elected in 2015, making this her third year as Board Vice-Chair.



#### 2015 Executive Committee

Members at Large (from left to right): Penny Cote, Tom Duncan, Ron Kerr, Steve Arnett, Barry Avis, Brenda Leigh, Bruce Jolliffe, Rosemary Bonanno, Dave Rushton, Diane Brennan, Gordon Waterman and Bill Beldessi (not pictured).

### **Board Updates: Trustees**

With the 2014 elections, the Vancouver Island Regional Library Board of Trustees welcomed 20 returning members and 18 new faces to the 38-member Board.

Ron Kerr

City of Campbell River

Gordon Waterman

Village of Gold River

Diane Brennan

City of Nanaimo

**Greg Martin** 

Village of Queen Charlotte

Al Anderson

District of Tofino

Debra Brown

Village of Zeballos

Mike Hicks

Capital Regional District

**Bruce Jolliffe** 

Comox Valley Regional District

**Dave Rushton** 

Regional District of Mount Waddington

Merrick Anderson

Powell River Regional District

Tom Duncan

City of Duncan

Steve Arnett

Town of Ladysmith

Jan Allen

Village of Port Alice

Kerrie Reay

District of Sooke

**Andrew Merilees** 

Village of Masset

Penny Cote

Alberni-Clayoquot Regional District

Cathi McCullagh

Central Coast Regional District

Mary Marcotte

Cowichan Valley Regional District

**Howard Houle** 

Regional District of Nanaimo

Brenda Leigh

Strathcona Regional District

### **Board Updates: New Trustees**

We welcome the following new Trustees to the Board:

Marg Grant

Town of Comox

Sean Sullivan

Village of Cumberland

Rod Negrave
District of Lantzville

Murray Weisenberger

District of North Saanich

**Sharie Minions** 

City of Port Alberni

Jessie Hemphill

District of Port Hardy

**Barry Avis** 

Town of Qualicum Beach

Erin Bremner

Town of Sidney

Marilyn McEwen

District of Ucluelet

Rebecca Lennox

City of Courtenay

Lorna Dawn Vomacka

Town of Lake Cowichan

Rob Douglas

Municipality of North Cowichan

Mary Beil

City of Parksville

**Christine Cunningham** 

Village of Port Clements

Jay Dixon

Town of Port McNeill

Janett Hoare

Village of Sayward

Randy Taylor

Village of Tahsis

Bill Beldessi

Skeena-Queen Charlotte Regional District