



**VANCOUVER ISLAND  
REGIONAL LIBRARY**

## Media Advisory

### The Puck Drops Saturday when Clippers and Library Pair Up for SCORE WITH READING

**NANAIMO, January 12th, 2015** – The BCHL Clippers hockey team and the Nanaimo Harbourfront Library are pairing up for story reading and open street hockey on Saturday, January 24<sup>th</sup> at 1:00 PM – and everyone is invited!

Score with Reading is a Vancouver Island Regional Library program that was imagined in 2012 as a way of engaging young and reluctant readers.

The purpose of Score with Reading is to emphasize the importance of balancing physical activity and literacy.

According to Jason Kuffler, local Customer Services Librarian II at the Nanaimo Harbourfront Branch, "BCHL players are particularly well suited to the role - as they are both serious athletes and focused on their SATs in order to be offered scholarships to play on college or university hockey teams."

The first Score with Reading was held in 2012 at the Harbourfront branch and was highly successful. In 2013, the street hockey component was added at the event on Gabriola Island and proved even more popular.

The 2015 Score with Reading event will be held at the Harbourfront branch on **Saturday January 24th from 1:00 PM to 3:00 PM**. The first hour will feature the Clippers reading from their favourite books, followed by photo opportunities, signatures and refreshments provided by Starbucks. In the second hour, young attendees and the Clippers will play a little street hockey in the Diana Krall Plaza (weather permitting). Tales the Whale will make an appearance (in its new VIRL hockey sweater).

For more information about the event, please contact Jason Kuffler ([jkuffler@virl.bc.ca](mailto:jkuffler@virl.bc.ca) or phone at 250-753-1154 ext. 222) or Jonathon Bigelow ([jbigelow@virl.bc.ca](mailto:jbigelow@virl.bc.ca) or phone at 250-753-1154 ext. 244).

Vancouver Island Regional Library (VIRL) is the fourth largest library system in British Columbia. We serve over 430,000 people on Vancouver Island, Haida Gwaii, and Bella Coola on the Central Coast through 39 branch libraries, a virtual branch, and a books-by-mail service. VIRL's holdings number one-million and include books, magazines, CD's and DVD's. Administrative offices are located in Nanaimo.

- 30 -

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