



News Release

13 September 2011
For Immediate Release
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I love my library - teen video contest

Vancouver Island Regional Library is launching a video contest for teens 13 to 18 as part of its 75th anniversary celebrations.

To participate, teens must create a one- to three-minute video on YouTube about why they love their library.

“The contest is a way for young people to communicate why they love their Vancouver Island Regional Library, and why they think libraries are needed now more than ever,” says Jennifer Windecker, manager, children and youth services at Vancouver Island Regional Library.

“Entries may be live-action, animation, machinima, or a combination of these,” she adds.

Contestants must obtain permission from their parents to participate in the contest and agree that VIRL may publish their video and use them in future promotional campaigns and/or marketing materials.

Entries will be grouped by ages 13 to 15, and 16 to 18.

Cash prizes of \$500, \$250 and \$150 will be awarded for first, second, and third place winners respectively. Honorable mentions will receive a \$75 certificate for Future Shop.

Deadline to upload videos to YouTube is midnight on Saturday, October 29, 2011.

Information on rules, prizes and entry forms are available on the library website: www.virl.bc.ca.