



FOR IMMEDIATE RELEASE

VIRL shows our love for seniors during Library Month

Monday, October 10, 2017, Nanaimo, BC: October is Library Month at Vancouver Island Regional Library (VIRL). To celebrate, VIRL is showing its love for seniors with a seniors-focused membership campaign, exciting programming and events across our library system, outreach, and an entire week dedicated entirely to our seniors.

"Seniors represent a significant part of our community, and their population is growing every day," says VIRL's Divisional Manager of Customer Experience, Carol Mitchell. "That's why we're focusing our efforts during 'I Love My Library' month on them — our goal is to sign up as many seniors as we can with new library cards, and to promote all the resources, spaces, and staff support our libraries have to offer."

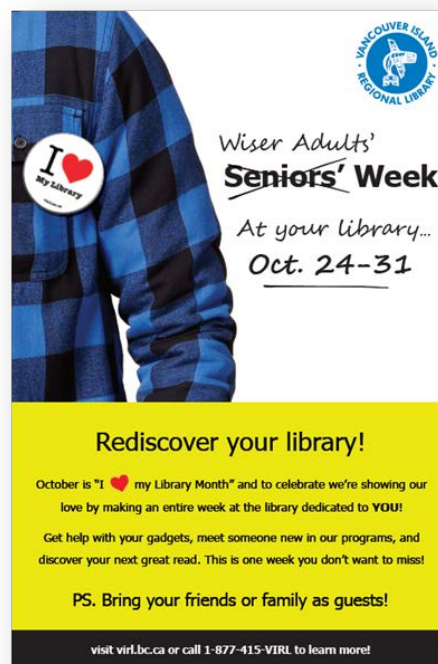
All month, VIRL staff will be out and about promoting library services in places seniors like to frequent, such as community centres, grocery stores, seniors' centres, and shopping malls.

From October 24 – 31, Library Month ("I Love My Library" month) will culminate with Seniors' Week festivities at many VIRL branches. From getting help with their gadgets, discovering ebooks or audiobooks, finding their next great read, or simply getting together for an afternoon of fun at the library, Seniors' Week promises to offer something for seniors of every age and interest.

More information is available on our website at virl.bc.ca, or by visiting any VIRL branch.

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For more Information



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