



**Press Release**

## **Library Shares the Love this October Library Month**

**NANAIMO, September 25<sup>th</sup>, 2015** – October is Canadian Library Month and Vancouver Island Regional Library staff and customers are sharing the love!

For the month of October, VIRL branches will be showing off I <3 My Library, a campaign that celebrates our love of libraries with free I <3 My Library pins and bookmarks. Many VIRL branches will also be hosting Customer Appreciation Days throughout the month of October.

Customers who <3 their library are encouraged to visit their local branch and put on a pin to show their love - because the sentiment is shared both ways!

Library Month is a national initiative developed by library partners from across the country to help raise public awareness of the cherished role libraries play in the lives of all Canadians. Based on the CLA's Canadian Library Month, VIRL launched an "I <3 My Library" theme for the entire month of October.

For more information about October "I <3 My Library" Month, visit your local library branch or visit us at [virl.bc.ca/i-love-my-library](http://virl.bc.ca/i-love-my-library).

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Vancouver Island Regional Library (VIRL) is the fifth-largest library system in British Columbia. We serve over 430,000 people on Vancouver Island, Haida Gwaii, and Bella Coola on the Central Coast through 39 branch libraries, a virtual branch, and a books-by-mail service. VIRL's holdings number one million and include books, magazines, CDs and DVDs. Administrative offices are located in Nanaimo.

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