



## Library Launches New Learning Tool for Customers: Lynda.com

**NANAIMO, September 17, 2016** – Starting today, Vancouver Island Regional Library (VIRL) offers customers access to one of **the most popular online learning tools** available (and a whole new way to learn) with Lynda.com! Now library cardholders can gain unlimited access to thousands of industry-leading, video tutorials on everything from graphic design, education, photography, videography, job preparation, software and computer skills, marketing, business skills, management techniques and more!

And all you need is a library card and an internet-enabled computer or device.

Learners can work at their own pace, making it ideal for those needing flexibility in their learning.

“Providing universal access to lifelong learning opportunities is what we do,” comments Emily Orr, eLibrarian of Vancouver Island Regional Library. “Adding Lynda.com to our selection of digital resources gives library users a convenient and reliable way to develop professional and personal skills.”

Since libraries are vital learning environments, and because Lynda.com caters to multiple learning styles and abilities, the new service was a natural fit.

Lynda.com is ideal for small businesses and start-ups, aspiring or professional artists and graphic designers, videographers, information technology professionals, students, job seekers or those needing just a few extra tutorials with technology and software.

A paid-subscription service, Lynda.com is offered FREE to VIRL customers. You can access Lynda.com at home or anywhere there is an internet connection, including one of VIRL’s public computer stations at the library.

To learn more, visit [virl.bc.ca](http://virl.bc.ca) or ask one of our friendly staff at your local library branch.

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Vancouver Island Regional Library (VIRL) is the fifth-largest library system in British Columbia. We serve over 430,000 people on Vancouver Island, Haida Gwaii, and Bella Coola on the Central Coast through 39 branch libraries, a virtual branch, and a books-by-mail service. VIRL’s holdings number one million and include books, magazines, CDs and DVDs. Administrative offices are located in Nanaimo.

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