



News Release

Vancouver Island Regional Library winner in national contest!

February 12, 2013 – Vancouver Island Regional Library has won \$1,000 worth of new children’s books thanks to participation in the National Reading Campaign’s “What did you read today?” kids’ contest. The contest ran from November 14 to December 31, 2012.

The contest had kids in classrooms and public libraries across the country filling in colourful “What did you read today?” activity sheets which were displayed, photographed and tweeted to the National Reading Campaign’s twitter page.

“We are so pleased to be a winner and look forward to receiving these new books which we know our younger customers will enjoy,” says Fiona Anderson, Director of Library Services. “Staff in our branches had a lot of fun displaying the kid’s activity sheets, tweeting titles to the National Reading Campaign, and talking with young people about the importance of reading and the joy it can bring to your life.”

The National Reading Campaign is a coalition of librarians, educators, booksellers, publishers, readers and writers. The public awareness campaign “What did you read today?” was created to help make reading a national priority. Since 2008, the National Reading Campaign has brought together people from every region of Canada who are concerned about Canada’s changing reading habits. Through summits, the development of a National Reading Plan, and many other efforts, the National Reading Campaign aims to make reading a national priority.

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For more information contact:

Joy Adams Bauer
Communications Officer
(250) 729-2316
jadamsbauer@virl.bc.ca